



**IFMA<sup>®</sup> Manitoba  
Chapter**  
International Facility Management Association

# 2026 SPONSOR MEDIA KIT

A PROFESSIONAL ASSOCIATION  
FOCUSED ON ADVANCING AND  
PROMOTING THE FM COMMUNITY

# INTRODUCTION

## ABOUT THE IFMA MANITOBA CHAPTER

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**IFMA Manitoba Chapter** is a local professional development organization within the International Facility Management Association (IFMA), dedicated to supporting facility management professionals in Manitoba. Founded in 1989, our chapter offers a strong program of educational opportunities, networking events, and behind-the-scenes tours tailored to the needs of facilities management practitioners in our region.

We are the trusted local source for **exclusive, first-hand insights into facilities management education and career-advancing resources**, helping members stay connected with the latest industry developments and best practices both locally and globally.

**Our Mission** is to advance the Facility Management industry.

**Our Vision** is to be the Facility Management industry leader, promoting excellence in the development and management of facilities.

### WHY SPONSOR OUR CHAPTER?

**IFMA Manitoba Chapter's goal** is to bring the Facilities Management community together for knowledge sharing, networking, and to stay current within the industry. Our events are led by a diverse group of industry professionals to ensure representation of the needs of the community.

Sponsorship of our Chapter will get your brand in front of current and potential Members, giving you the opportunity to showcase your services and products while exhibiting your support and dedication to the Facilities Management community.



# MEET OUR EXECUTIVE BOARD



**Jean-Pierre Vos**  
PRESIDENT  
RIDI



**Scott Corden**  
DIRECTOR AT LARGE  
Alliance Engineering Services



**Folahan Funmilayo Ayeni**  
TREASURER  
Fisheries and Oceans Canada



**Trudy Blight**  
DIRECTOR AT LARGE  
UM Assistant Director – OM



**Anna Zailer**  
EXECUTIVE DIRECTOR  
IFMA Manitoba



# SPONSORSHIP

## MEMBERSHIP CERTIFICATIONS

26% of our Members are certified practitioners



## MEMBERSHIP INCLUDES

Facility Managers  
Industry Professionals  
Senior Leaderships  
Directors  
Owners

## INTERESTED IN BECOMING A CHAPTER SPONSOR?

Partner with the IFMA Manitoba Chapter and join us in advancing and strengthening the Facility Management industry across our province. Together, we can support professional growth, foster meaningful connections, and build the future of facilities management in Manitoba.

Our Sponsorship Program makes networking impactful and accessible. It maximizes your brand's visibility through targeted promotions and provides a valuable platform to showcase your products, services, and expertise directly to Manitoba's facility management professionals.

If your organization is interested in becoming a Chapter Sponsor, please review this sponsorship package and complete the attached form to select the option that best aligns with your goals.

For more information, please contact:  
Anna Zailer at [info@ifmamb.org](mailto:info@ifmamb.org)

# 2026 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP TIERS	PLATINUM	GOLD	BRONZE
<b>Premier Program Sponsorships (\$4,000 – \$6,000 Value)*</b> Opportunity to sponsor <b>Title Events</b> such as <b>Education Series, Gala or Golf</b> .	2 Max.	Unlimited	Unlimited
Sponsor <b>Logo</b> featured in all Communications.	✓		
Sponsor <b>Logo</b> and <b>Link</b> featured on our Website.	✓	✓	✓
Sponsor <b>Logo</b> prominently featured at all Chapter Events (event dependent).	✓	✓	
Sponsor <b>Name</b> featured at all Chapter Events.	✓	✓	✓
<b>Total Cost of Sponsorship</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$1,000</b>

SPONSORSHIP ADD-ONS	PLATINUM	GOLD	BRONZE
<b>Facilities Tour Title Sponsorship (\$500 – \$1,000)*</b> Includes a <b>list of attendees</b> (opt-in only), <b>promotion across all event materials</b> (communications, social media, invitations, and website), <b>two event tickets</b> , and the opportunity to welcome guests, showcasing your brand as a key supporter.	INCLUDED	✓	✓
<b>Event Sponsorship Options (\$500 – \$1,000)*</b> Opportunity to Sponsor Food, Beverage, or Photography/Videography at a non-premier event.	✓	✓	✓
<b>Webinar Title Sponsorship (\$500)*</b> Includes a <b>list of attendees</b> (opt-in only), <b>promotion across all webinar materials</b> (communications, social media, invitations, and website), <b>recognition in the presentation as the Title Sponsor</b> , and the opportunity to open the webinar and introduce the speaker, positioning your brand as a leader in the Facilities Management community.	✓	✓	

*\*Subject to change at the discretion of the Executive Board and may be limited to one sponsorship per year, based on timing, availability, Type of event, and alignment with our broader strategic initiatives. Add-ons will be offered to event sponsors with first right of refusal before being made available to others.*

# TYPICAL EVENT SPONSORSHIP OPPORTUNITIES

## EVENT TITLE SPONSOR

**As the Title Sponsor you get the prime spotlight!**

Title sponsorships are available for non-premier events only. Premier event sponsorships are reserved for Platinum Chapter Sponsors only.

Receive recognition on all promotional materials, option to add branded items to event swag bag, your brand co-branded on any printed materials, option to add branded banners at registration, and more!

## FOOD SPONSORS

**Be the spotlight at all hors d'oeuvres & food stations!**

Platinum and Gold Sponsors have priority, but sponsorships are open to all interested sponsors on a first come basis.

Receive recognition on social media and digital event displays, your brand co-branded on any printed food tickets (event dependent) or tent cards on serving trays, option to add branded banners at the food stations, and more!

## BEVERAGE SPONSORS

**Be the spotlight at the beverage stations!**

Platinum and Gold Sponsors have priority, but sponsorships are open to all interested sponsors on a first come basis.

Receive recognition on social media, digital event displays, your brand co-branded on any printed drink tickets (event dependent) or tent cards on serving trays, option to add branded banners at the bar, and more!

## PHOTO & VIDEO SPONSORS

**Be the spark of the event!**

Platinum and Gold Sponsors have priority, but sponsorships are open to all interested sponsors on a first come basis.

Receive recognition on social media and digital event displays, your brand co-branded on any printed raffle tickets (event dependent) or photo frames (event dependent).





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**THANK YOU  
FOR YOUR  
SUPPORT**

Contact us at  
[info@ifmamb.org](mailto:info@ifmamb.org)